



Sample Student Announcement

Overview

Utilize the following letter template to announce the campaign to students. Customize the message as you see fit for your student population. Release the student announcement from a principal or other administrator to demonstrate that your school is serious about this issue.

Letter

Dear Student,

When someone’s flirting, teasing, or joking doesn’t make you laugh or feel good about yourself – or if it makes you feel sad, nervous, or like you’re being picked on – then what you’re experiencing might be called sexual bullying.

And we’re going to stop it from happening at our school.

We have joined a new campaign called *Step Up. Step In.* This campaign helps you spot sexual bullying and teaches you what to do when you or a classmate is sexually bullied. It also helps make sure you aren’t doing it to other people.

In the coming weeks, we’ll talk more about sexual bullying and how we, as a school, can stop it from affecting you and your classmates – and to give you the tools you need to step up, step in, and stop sexual bullying.

Sincerely,

<Insert Name>

<Insert Title>